

DIRECTORY OF EXPERTS



	Mokhtar Bin Abdullah, Prof. Dr.
Job Title	Professor and Vice President/Deputy Vice Chancellor (Academic, Research & Industry Engagement)
Department	Faculty of Business and Accountancy
Contact Details	Office No : 603-55223543 Mobile No : 011-16200145 Email : mokhtar_abdullah@unisel.edu.my
Qualifications	BSc (UKM, Malaysia), M.Sc (Kent, UK), Ph.D (Dundee, UK)
Brief Biography	I am Professor of Statistics at the University of Selangor (Unisel).I completed my Ph.D at University of Dundee, Scotland, United Kingdom, obtaining an M.Sc from the University of Kent at Canterbury, England. My teaching and research interests are in the fields of Business Research Methods, Robust Statistics, Quality Management, Performance Measurement, Values-based Business Excellence Models. Currently, I hold the post of Vice President and Deputy Vice Chancellor (Academic, Research & Industry Engagement) and Director of Buisness, Research, International Linkages and Consultancy at Unisel. I have produced over thirty PhD and Masters students over my 35-year services as an academician. I have written numerous books and articles in leading (ISI- & SCOPUS-indexed) journals. My publications can be seen in 'Google Scholar' and 'ResearchGate' websites or visit www.profmokhtar.com . I am a member of editorial board for several journals – Selangor Business Review, Journal of Quality Measurement and Analysis and the e-Journal of Statistical Science and Analysis.
Areas of Expertise	<ol style="list-style-type: none"> 1. Data Analytics 2. Quality and Performance Measurement 3. Use of Statistical Software – SPSS, SmartPLS, AMOS 4. Research Methods
Research Interests	<ol style="list-style-type: none"> 1. Quality Management 2. Robust Statistics 3. Business Excellence Model 4. Values-based Performance Excellence

<p>Publications (Journals/Books)</p>	<p>Manuscript</p> <p>Mokhtar Abdullah and Mohd Rashid Bin Ab Hamid (2017). <i>RIGHT-TO-MIGHT : A Values-centric Approach to Organisational Performance Excellence</i>.</p> <p>Books</p> <ol style="list-style-type: none"> 1. Mohd Rashid Ab Hamid, Zainol Mustafa, Nur Riza M ohd Suradi, Fazli Idris, and Mokhtar Abdullah (2013). Model Kecemerlangan Prestasi IPT Bersandarkan Nilai Teras – Satu kerangka Konseptual , Penerbit Universiti Malaysia Pahang. 2. Mokhtar Abdullah, Nooreha Husain, Nik Mustapha Nik Hassan and Mazilan Musa (2003). Value- Based Total Performance Excellence Model: Baseline Assessment Criteria Guidelines for Organisations, Institute of Islamic Understanding Malaysia (IKIM), p. 92. 3. Mokhtar Abdullah, Nooreha Husain, Nik Mustapha Nik Hassan and Mazilan Musa (2003). Essays on ISLAMIC MANAGEMENT & ORGANISATIONAL PERFORMANCE MEASUREMENTS, Institute of Islamic Understanding Malaysia (IKIM), p. 165. 4. Mokhtar Abdullah (1996). Pengukuran Kualiti Ke Arah Peningkatan Daya Saing, <i>Syarahan Perdana</i> sempena perlantikan sebagai Profesor di Fakulti Sains Matematik, UKM, Penerbit UKM, p.85. 5. Mokhtar Abdullah (1994), Regression Analysis (in Malay), Dewan Bahasa dan Pustaka, p. 242. 6. Mokhtar Abdullah(1992) : Introduction to Econometrics (in Malay), Dewan Bahasa dan Pustaka, p. 297. 7. Mokhtar Abdullah dan Zainodin Jubok (1988). Introduction To Probability and Statistics (in Malay), p. 357. 8. Mokhtar Abdullah dan Zainodin Jubok (1987). Probability and Statistics for Engineers and Scientists (Translation in Malay), Dewan Bahasa dan Pustaka, p.557. <p>Articles in Journals / Proceedings</p> <ol style="list-style-type: none"> 1. Zuraini Alias, Mokhtar Abdullah, Rosmimah Mohd Roslin, and Siti Halijjah Shariff (2015). Evaluating Loyalty Intention Through the Influence of Servicescapes and Shoppers' Experiential Values, Proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014), Springer Science+Business Media Singapore 2015, 343-354 (ISI-indexed Proceedings) 2. Mokhtar Abdullah and Nooreha Husain (2014). Development of Values- Based Performance Indicators For Organisations. ZULFAQAR International Journal of Politics, Defence & Security, Vol. 1(1), 69-79. 3. Saiful Adli Mokhtar, Mokhtar Abdullah & David Tong Yoon Kin (2014). A Conceptual Framework for Social Entrepreneurship in Malaysia, International Journal of
---	---

Contemporary Business Management, Vol. 1, No. 1. (in print)

4. Mokhtar Abdullah; Mohd Rashid Ab Hamid; Zainol Mustafa; Fazli Idris; Nur Riza Mohd Suradi (2013). Mediating effect of organisational culture between leadership values on innovation: A partial least squares (PLS) path-modeling, *Jurnal Teknologi (Sciences and Engineering)*, 63(2):101-106.

5. M.R. Ab Hamid; Z. Mustafa; N.R.M. Suradi; F. Idris; M. Abdullah (2013). Value-based performance excellence measurement for higher education institution: Instrument validation Quality and Quantity International Journal of Methodology. 47(6):3019-3030. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.688)

6. Mohd Rashid Ab Hamid; Zainol Mustafa; Nur Riza Mohd Suradi; Fazli Idris; Mokhtar Abdullah (2013). Comparison of parameter estimates on value-based performance excellence model for Higher Education Institutes (HEI): Approach of maximum likelihood (ML) and partial least squares (PLS) estimations, *Sains Malaysiana*. 42(8):1159-1166. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.408).

7. M.R. Ab Hamid; Z. Mustafa; F. Idris; M. Abdullah ; N.R.M. Suradi; W.R. Ismail (2013). Multi-factor of cultural values: A confirmatory factor analytic approach Quality and Quantity. 2013;47(1):499-513.

8. Mokhtar Abdullah , Mohd Rashid Ab Hamid, Zainol Mustafa, Nur Riza Mohd Suradi, Fazli Idris, (2013). Partial Least Squares Path-Modelling On The Impact of ISO 9000 Adoption On Business Performance: Empirical Evidence From Malaysian SMEs, *IAPQR Transactions Special Volume*, 2013.

9. Mokhtar Abdullah , Mohd Rashid Ab Hamid, Zainol Mustafa, Nur Riza Mohd Suradi, Fazli Idris, (2012). Value-based Total Performance Excellence Measurement (VBTPPEM): A Conceptual Framework for Organisations. *Total Quality Management and Business Excellence*, DOI 10.1080/14783363.2011.637786. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.587)

10. Hamid, M. R. Ab., Mustafa Z., Idris F., Suradi N. R. M., Abdullah M. and Nordin Jamaluddin (2012). Value-based Excellence Model for Institutions of Higher Learning: A Partial Least Squares Modelling Approach (in Malay). *Journal of Quality Measurement and Analysis*, 8(1), 1-15.

11. Mokhtar Abdullah , Mohd Rashid Ab Hamid, Zainol Mustafa, Nur Riza Mohd Suradi, Fazli Idris, Choong-Yeun Liong, Wan Rosmanira, Faridatulazna A. Shahabudin (2011). Value-based Total Performance Excellence Measurement (VBTPPEM): An Overview of Agenda and Transformation : *Journal of Quality Measurement and Analysis*, JQMA 7(1), 67-75.

12. Mohd Rashid Ab Hamid, Zainol Mustafa, Fazli Idris, Mokhtar Abdullah , Nuriza Muhd Suradi and Abdullah Ibrahim (2011). Value-Based Performance Excellence Model: Case Studies at Malaysian Technical Universities. *Australian Journal of Basic and Applied Sciences*, 5(12): 628-633.

13. Mohd Rashid Ab Hamid, Zainol Mustafa, Fazli Idris, Mokhtar Abdullah , Nuriza Muhd Suradi (2011). Measuring Value –Based Productivity: A Confirmatory

Factor Analytic (CFA) Approach. International Journal of Business and Social Science, Vol. 2, No. 6; 85-93.

14. Hamid, M. R. Ab. Mustafa Z., Idris F., Abdullah M., Suradi N. R. M. & Ismail W. R. (2011). Multi-factor of cultural values: a confirmatory factor analytic approach, Quality & Quantity International Journal of Methodology, DO 10.1007/s11135-011-9532-z. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.688)

15. Mohd Rashid Ab Hamid, Zainol Mustafa, Fazli Idris, Mokhtar Abdullah, Nuriza Muhd Suradi (2011). Multi-factor of Employee Values: A Confirmatory Factor Analytics (CFA) Validation, African Journal Of Business Management, 5(32), pp. 12632-12640 (ISI INDEXED JOURNAL; IMPACT FACTOR 1.105)

16. Mohd Rashid Ab Hamid, Zainol Mustafa, Nur Riza Mohd Suradi, Mokhtar Abdullah, Fazli Idris, Wan Rosmanira, Zalina Mohd Ali & Norkisme Zainal Abidin (2010). Measuring Leadership Values Based on Value-based Total Performance Excellence Model (VBTPM). BUSINESS & MANAGEMENT QUARTERLY REVIEW, University Publication Centre & Institute of Business Excellence, Vol.1, No.3, 64- 79.

Basic CV template by [nora arif](#) 14

17. Mohd Rashid Ab Hamid¹, Zainol Mustafa, Nur Riza Mohd.Suradi, Mokhtar Abdullah, Wan Rosmanira Ismail, Zalina Mohd Ali⁶, Fazli Idris, Siti Roslindar Yaziz & Zulkhibri & Mustafa@Ismail (2010). Value-Based Total Performance Excellence Model: An Overview J Teknologi, 52 : 95– 104.

18. Fazli Idris, Mokhtar Abdullah, and Mohd Ashari Idris (2003). Integrating Resource-based View and Stakeholder Theory in Developing the Malaysian Excellence Model: A Conceptual Framework, SINGAPORE MANAGEMENT REVIEW: Asia Pacific Journal of Management Theory and Practice, pp 91- 109.

19. Moustafa O. Abu Shawiesh and Mokhtar Abdullah (2000). New Robust Statistical Process Control Chart For Location, QUALITY ENGINEERING, 12(2), 149-159. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.520)

20. Moustafa O. Abu Shawiesh and Mokhtar Abdullah (2000). Estimating The Process Standard Deviation Based On Downton's Estimator, QUALITY ENGINEERING, 12(3), 357-363. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.520)

21. Arawati Agus and Mokhtar Abdullah (2000). The Mediating Effect of Customer Satisfaction on TQM Practices and Financial Performance, SINGAPORE MANAGEMENT REVIEW: Management Theory & Practices of the 21st Century, 55-73.

22. Arawati Agus and Mokhtar Abdullah (2000). Total Quality Management Practices in Manufacturing Companies in Malaysia: An Exploratory Analysis, TOTAL QUALITY MANAGEMENT, 11(8), 1041-1050: Carfax Publishing. ISI INDEXED JOURNAL; (ISI INDEXED JOURNAL: IMPACT FACTOR 0.387)

23. Mokhtar Abdullah and Amjad D. El-Nassir (2000). Evaluating Functional Relationship between Image, Customer Satisfaction and Customer Loyalty using General Maximum Entropy, TOTAL QUALITY MANAGEMENT, 11(6), 826-929.

(ISI INDEXED JOURNAL; IMPACT FACTOR 0.387)

24. Wan Jaafar Wan Endut and Mokhtar Abdullah (2000). Benchmarking in Higher Education, TOTAL QUALITY MANAGEMENT, 11(6),796-799.

(ISI INDEXED JOURNAL; IMPACT FACTOR 0.387)

25. Karuthan Chinna and Mokhtar Abdullah (2000). Box-chart: Combining XBar and S- chart, TOTAL QUALITY MANAGEMENT, 11(6), 857-860.

(ISI INDEXED JOURNAL; IMPACT FACTOR 0.387)

26. Nooreha Husain and Mokhtar Abdullah (2000). Evaluating Public Sector Efficiency with Data Envelopment Analysis (DEA): A Case Study in Road Transport Department, Malaysia, TOTAL QUALITY MANAGEMENT, 11(6), 830-836.

(ISI INDEXED JOURNAL; IMPACT FACTOR 0.387)

27. Arawati Agus and Mokhtar Abdullah (2000). On Service Improvement Capacity Index: A Case Study of the Public Service sector in Malaysia, TOTAL QUALITY MANAGEMENT, 11(6), 837-843. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.387)

28. Azme Khamis dan Mokhtar Abdullah (1999). Analisis Komponen Utama Teguh dalam Pembinaan Indeks Kualiti Udara, MATEMATIKA, 15, 45-56.

29. Mokhtar B. Abdullah (1996). Detection of Influential Observations in Principal Component, SAINS MALAYSIANA, 25(1), 145-160.

30. Mokhtar Abdullah (1995), On Bootstrap methods in Orthogonal Regression Model, PERTANIKA J. of Science & Technology, 3(2), 349-359.

31. Mokhtar Abdullah (1995), One-Step GM-Estimators for Orthogonal Regression, JOURNAL FOR STATISTICAL COMPUTATION AND SIMULATION,

(ISI INDEXED JOURNAL; IMPACT FACTOR 0.573)

32. Mokhtar Abdullah (1995), Detection of Influential Observations in functional Errors-In-Variables Model, COMMUNICATION IN STATISTICS – THEORY AND METHODS, 24(6), 1585-1595. (ISI INDEXED JOURNAL; IMPACT FACTOR 0.417)

33. Habshah Midi dan Mokhtar Abdullah (1994), Kaedah Butstrap dalam Regresi Tak Linear, SAINS MALAYSIANA, 23(4), 89-103.

34. Habshah Midi dan Mokhtar Abdullah (1991) Kajian Simulasi Ke Atas Keteguhan Penganggar Kaedah Kuasa Dua Terkecil Berpemberat Berdasarkan Kaedah Median Kuasa Dua Terkecil, MATEMATIKA, 7(2), 83-99.

35. Mokhtar Abdullah and Sham Sani (1991). Use of Robust Methods in the Analysis of Suspended Particulate Air Pollution: A Case Study in Malaysia, Environmetrics, 2(2), 201-215.

36. Mokhtar Abdullah (1991), M-Estimation of a Multiple Linear Functional Relationship, SAINS MALAYSIANA, 20(4), 1-11.

37. Mokhtar Abdullah (1991), A Robust Estimator of the Structural

Errors-In- Variables Model, SAINS MALAYSIANA, 20(4), 125-138.

38. Mokhtar Abdullah (1990), On a Robust Correlation Coefficient, THE STATISTICIAN, 39, 455-460.

39. Mokhtar Abdullah (1990), Mengesan Data Terpencil Menerusi Regresi Norma-L1, MATEMATIKA, 6, 1-13.

40. Mokhtar Abdullah (1989), On W-Estimators of a Linear Functional Relationship, COMMUNICATION IN STATISTICS - THEORY AND METHODS, 18(1), 287-314.

41. Mokhtar B. Abdullah (1989) , Robust Estimation of a Linear Functional Relationship, JOURNAL OF STATISTICAL COMPUTATION AND SIMULATION, 33, 101-123.

42. Mokhtar Abdullah (1989), On Robust Alternatives to the Maximum Likelihood Estimators of a Linear Functional Relationship, PERTANIKA, 12(1), 89-98.

43. Mokhtar Abdullah (1989), Penganggaran hubungan fungsian linear menerusi maklumat kebolehjadian termaksimum, SAINS MALAYSIANA, 18(4), 121-128.

44. Mokhtar Abdullah (1988). Penganggaran-M dan Telatah Skala Median Ralat Rawak Mutlak, MATEMATIKA, 213-228.

45. Mokhtar Abdullah (1988), Ujian Norma-L1 bagi Mengesan Data Terpencil di dalam Sampel Normal, SAINS MALAYSIANA, 17(4), 473-479.